Routledge are delighted to announce the launch of the

Masculinity, Sex and Popular Culture series

Books in the new *Masculinity, Sex and Popular Culture* series will promote high quality research that is positioned at the nexus of masculinity, sex and popular culture. The series aims to bring a media and cultural studies approach to the analysis of contemporary manifestations of masculinity in popular culture. The series will include titles that focus on the connections between masculinities and popular culture that extend out from media cultures to examining practices – focusing on forms of participatory action in public spaces (such as bodybuilding and 'Lad' culture), and in more traditionally private arenas of sexual practice acknowledging that cultures of exhibitionism and display and the distinctions between the public and the private are increasingly important considerations in the digital age.

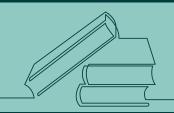
Meet and contact the Series Editors

John Mercer is Professor of Gender and Sexuality at Birmingham City University. He is the author of *Gay Porn: Representations of Masculinity and Sexuality* (2017), *Rock Hudson* (2015) and of *Melodrama: Genre Style Sensibility* (with Martin Shingler) (2004). He is co-editor of the *Journal of Gender Studies*, one of the editorial founders of *Porn Studies*, and editorial board member of Sexualities and Celebrity Studies. He has written about film and television genres, celebrity and stardom, the pornography debate, the sexualisation of contemporary media culture and contemporary masculinity.

Contact John Mercer at john.mercer@bcu.ac.uk

Clarissa Smith is Professor of Sexual Cultures at the University of Sunderland. A founding co-editor of the Routledge journal *Porn Studies*, Clarissa's research is focused on representations of sex and sexuality, their production and consumption. Publications include the co-authored *Studying Sexualities: Theories, Representations, Practices* (2013) and, most recently, *The Routledge Companion to Sex and the Media* (2017) as well as numerous articles and chapters exploring the specificities of pornographic imagery, forms of stardom, production and regulation.

Contact Clarissa Smith at clarissa.smith@sunderland.ac.uk



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